

Revolutionised Strategy, Sustainability, and Corporate Governance

Tri-angulate the balancing act of profit, people, and planet through corporate governance excellence and revolutionised strategic leadership. Transcend beyond organisational leadership towards societal leadership through the guidance of the Connected Leadership Framework, published in HBR Arabia. Meet the authors as part of the faculty team and other experts in the field of environmental sustainability and strategic leadership.

WHO SHOULD ATTEND

Experienced senior leaders with significant responsibility in corporate governance and strategic leadership. You need to have a serious drive to bring about substantial change and improvement in corporate governance structures, ensuring the institutionalisation of green environmental sustainability initiatives. Coupled with that, you need to have strategic leadership responsibilities for purposes of success and performance.

SCHEDULE:

LAUNCH: 4 JUNE 2022
DAY 2: 11 JUNE 2022
DAY 3: 18 JUNE 2022
DAY 4: 25 JUNE 2022

FEES: US\$ 1 200.00



منصة القيادة المتصلة
PLATFORM FOR CONNECTED
LEADERSHIP



MODULE 1: REVOLUTIONISING STRATEGIC LEADERSHIP

Strategic planning is stuck in known mechanistic thought paradigms that has led to a world paralysed in fragile economic systems, and devastating environmental consequences. This module re-evaluates the value of strategic models and frameworks, some of them as old as 62 years (SWOT), and asks critical questions about their relevance and value in 2022 and beyond. The module will enable organisational leaders to truly revolutionise how they currently plan strategically, evolving beyond failing mechanistic and non-systemic recipes of former success.

OBJECTIVES: DAY 1 – JUNE 4TH

- Elucidate the challenges of modern-day strategic leadership
- Break from failing mechanistic and non-systemic leadership success recipes
- Contextualise strategic leadership within four distinct global challenges
 - Continuous disruption
 - Economic recession
 - Climate change
 - Biodiversity collapse

OBJECTIVES: DAY 2 – JUNE 11TH

- Embrace future thinking thought paradigms to deal better with today's strategic challenges
- Critically evaluate known and cemented frameworks that currently lead strategic thinking (SWOT, PEST and Porter's Five Forces)
- Conceptualise and design organisational specific planning frameworks
- Improve on known models of financial sustainability, cemented in value capturing, creating, and delivering innovations, without the damaging human fingerprint on our planet

MODULE 2: INSTITUTIONALISING SUSTAINABILITY THROUGH CORPORATE GOVERNANCE

Business struggles with the triangulation of people, planet, and profit, as witnessed in the emergence of our current fragile economic systems, and a bleeding planet. Part of the challenge is how to institutionalise environmental goals and objectives through corporate governance structures. This module will assist leaders to overcome this challenge by providing full details on the operation of corporate governance, and how to incorporate environmental sustainability behaviours as part of the auditing reporting structures of the organisation.

OBJECTIVES: DAY 3 – JUNE 18TH

- Discuss how sustainability relates to corporate governance
- Have an orientation discussion on the 7 principles of corporate governance (Leadership, Ethics & Integrity, Stewardship, Accountability and Transparency, Effectiveness, Roles and Responsibilities, Participation)
- Discuss the Four P's of corporate governance and how sustainability relates to each of these (People, Process, Performance and Purpose)

OBJECTIVES: DAY 4 – JUNE 25TH

- Provide a model and conceptual framework through which organisations can incorporate and institutionalise environmental sustainability goals throughout the organisation

CERTIFICATION on completion

Platform for Connected Leadership is a KHDA approved and officially licensed training provider in the UAE