



# Tariq Qureishy



Futurist, CEO, Finance and Media Professional, Entrepreneur, and International Speaker.

Tariq is currently the Co-Founder/CEO of Xponential, a "Future Readiness" and foresight platform which enables and executes transformational methodology and concepts to create "exponential organizations" for the future. [www.eqxponential.com](http://www.eqxponential.com) and [www.xponentialtalks.com](http://www.xponentialtalks.com).

He is also the Founder/CEO of MAD Talks Group in 2016, an integrated digital media and visual storytelling platform, focused on the future of leadership, innovation and 10x thinking. [www.madtalks.com](http://www.madtalks.com)

He has worked in top leadership roles for over 20 years in:

- Dow Jones Markets (Regional Director Europe/MEA), 1987-1999. (Finally heading a \$1b +business, 1000+ people, innovation platforms, launching regionally and globally)
- The Times and Sunday Times (CEO/Publisher Middle East Africa), 2007-2009. (Launch to profitability in 2 years). Platform still exists today
- Bloomberg Media (Regional Lead/Advisor -MEA), 2010-2015. (Launched Bloomberg TV in MEA and \$ million ++ commercial expansion)

Tariq is a leading financial and media business professional focused on organisational and business transformation, both business and leaders at board and strategy level for large organisations. He also supports young companies on Fintech and related services, tech and AI and other major tech and business platforms. He has helped to launch major products and strategy and is a respected communications expert and marketer.

As a global celebrity futurist speaker he has done over 200 keynotes [www.tariq.tv](http://www.tariq.tv). He specialises in talks about the future, transformation and metamorphosis. Particularly relevant post COVID 10, where he is helping companies through the current crisis. He also speaks on finance 5.0, energy, technology v humanity, TRUST and Ethics, the brain, moon-shot thinking, AI for good, etc. with practical business solutions. Check his work on [www.xponentialtalks.com](http://www.xponentialtalks.com)

He has a degree in Economics and is a Harvard Business School 1998 alum. Also, Board member and supporting in future and media/content activities for HBS Club GCC.

He is the founder of 100% MAD, a not-for-profit initiative to democratize philanthropy using the digital ecosystem. MAD is "Make A Difference", his mission for humanity.

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