



Dr Eric Albertini



Founder: 3 C Leadership Development
Global Head: Distribution and Strategic
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Dr Eric Albertini has spent the last 25 years in leading South African organisations, fulfilling roles in finance, marketing, sales, strategy and leadership development. He has consulted to organisations of all sizes across a range of industries in the areas of sales, sales management, marketing, business strategy and leadership.

Having operated at all levels within both local and international organisations Eric is able to engage and connect with leaders to help them define and adapt to the changing complexities of business. He is an executive coach and mentor, and has a passion for helping people achieve their full potential. Eric is a Co-Active Coach having trained with the Coaching Training Institute, and accredited in the use of the 5 Lens Development Platform. His areas of speciality include: The Future World of Work and Developing Future Skills, Team Effectiveness, Leading Virtual Teams, Working Across Barriers, Curiosity & Strategic Intuition for Leaders, Personal Mastery and Leadership Agility (Cultural & Learning Agility).

Eric has been teaching and facilitating at leading educational institutions and organisations for approximately 22 years where he has held various roles. These include: the Institute of Marketing Management, the University of Johannesburg, the Center for Creative Leadership, Pearsons CTI, Management Centre Europe and more recently the University of Stellenbosch Business School – Executive Education where he held the post of Director: Customised Programmes and Organisational Partnerships for 3 years.

Amongst other, Eric has consulted to and worked with the following clients: Standard Bank, Barclays, HSBC, Deutsche Bank, EY Consulting, Total SA, Liberty Life Insurance, Hollard Insurance, Edcon Group, Massmart Academy, JD Group, Toyota SA, Jaguar Land Rover, The Bidvest Group, and various SOE's and Public Sector companies.

Eric completed his Doctorate in Philosophy (Leadership), and holds a Masters in Philosophy (Personal; Interpersonal and Professional Mastery), a B.Comm (Hons) degree in Financial Management, a B.Comm in Marketing, and the IMM Diploma in Marketing Management.