



Yolanda Sing



Having held many senior strategic Human Resources roles in the Financial Services and Retail Industries across various countries, including Africa, Middle East, South East Asia, Europe and USA, she is well equipped to assist individuals and teams to unlearn, learn and transform. Her current edge is assisting people to understand their leadership roles, in their own unique circles of influence. Her international experience provided her with a comprehensive context – this ensures understanding of what is required to succeed in today’s multinational and virtual business world;

A world filled with complexity, ambiguity, volatility and uncertainty. Having successfully managed her own Consultancy for the past 12 years, has evidences her versatility and talents as a professional facilitator and also her entrepreneurial competence. She has successfully developed a blueprint for her unique offering in South-Africa, Dubai, Qatar, United Kingdom and Kenya. She is highly skilled in working with Transformation and the associated changes that is required to establish “great” cultures. Her method for individual and organizational transformation is unique, as she utilizes “ equine partners “to become part of the learning intervention ; they provide authentic experiences and feedback on the effectiveness of our communication styles.

She has applied her learning to develop Emirati women in the Middle East. Yolanda has a professional profile which includes qualifications such as M.B.A, B.A Hons in Clinical Psychology, Hons in Business Management Administration and a B.A Personnel Management. She is a qualified Executive Coach and has also published her first book; “Power in the Paddock”



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