



Prof Ernest M Kadembo



A hold of a range of qualifications which include, PhD (Story Branding), , MBA (Mktng), MSc ISM, PGCE, E-Mod, Cert. Int. Mktng Case Writing; Dip Dig. Mktng, Cert. Int. Th. Counselling, FSAIM. Ernest is a distinguished academic at postgraduate and undergraduate levels and a highly acclaimed consultant in a range of management areas. Ernest has authored the books, *Stoty it! Brand it! Sell it!* and *The Complete Strategic Mindset: The Crocodile! The Eagle! The Snake!*.

Through his PhD research he has carved himself a distinguished standing as an expert in storytelling instrumentation in leadership, branding and shaping values. Over the years he engaged in multitudes of management consultancy assignments while also lecturing at various institutions. His engagements include the areas of Marketing, Strategy, Branding, Purchasing, Production, Management and Quality. Ernest is a competent public presenter, a leader, creative thinker and distinguished facilitator for transformation.

Ernest is highly creative, open minded and driven by the desire to succeed. He is a well-travelled professional with diverse exposure that took him to the Whitehouse on the International Visitor Programme reserved for promising professionals and leaders. He has successfully handled more than 250 diverse management consultancy assignments. He has lectured in more than 40 institutions. He has taken top leadership responsibilities as Vice President of the Southern Africa Institute of Marketing, Councillor of the Zimbabwe Institute of Purchasing and Supply and Acting Chairman of Business Studies at the University of Zimbabwe, member of the audit committee of the Oldham Council and Programme Leader at the Oldham Business Management School and a committee member of the Quality Institute in UK.

Ernest is passionate about Strategy, Quality, Storytelling for Branding as a tool for galvanizing the organisation's energy towards excellence. As an educator and management consultant he remains committed to making a difference in the corporate and social spaces with a practical inclusive approach to thinking and implementation.