

# Leadership and Sustainability

## Balancing Profitability and the Planet



منصة القيادة المتصلة  
PLATFORM FOR CONNECTED  
LEADERSHIP

## Who Should Attend

Business leaders who are involved in either one of the three primary dimensions of environmental sustainability challenges. These refer to People, Profit and Planet. Hence those involved in People Leadership in the organisation, might be one group. Those responsible to drive financial results, might be another group, and those responsible for policy pertaining to environmental sustainability.

## Learning Outline

### Theme 1:

#### Environmental Sustainability Challenges

- Introduction to Sustainability
- Environmental Challenges of International Management
- The Pillars of Sustainability
- Different Sustainability Models
- Population Growth and Circular Economy
- Green Supply Chain Management

### Theme 2:

#### Leadership Skills and Sustainability

- Introduction to Sustainability and Leadership
- Core Values and Sustainability
- Strategy Formulation and Sustainability
- Corporate Sustainability and creating shared value
- Key Competencies of Sustainability Leadership

### Theme 3:

#### Sustainability and the Future

- Synergising Physical, Biological and Technological Systems
- Leadership Traits for the Next Industrial Revolution
- Different Economic Models for prolonged Future Sustainability
- The role of Technology in creating a more Sustainable Future